



For Immediate Release

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Horizon provides financial education to Summer PLUS program

Coeur d’Alene, ID-This summer, children enrolled in the Summer PLUS (Playing and Learning Under Supervision) childcare program will get a head start on their financial education with the help of Horizon Credit Union.

The Summer PLUS program is offered to students in grades kindergarten through sixth in Coeur d’ Alene School District 271. Throughout the summer, the kids enjoy a variety of activities including arts and crafts, sports, games, special events, field trips, and swimming. This summer they can add financial education to the list thanks to a partnership with Get \$mart Idaho and Horizon.

“We are very excited to be a part of the Summer PLUS program this year,” said Horizon’s Relationship Management Officer, Josh Allison. “Part of Horizon’s mission is to provide financial education to community youth members. We want to help prepare our students for a lifetime of financial success.”

Every Friday, July 16th through August 13th, a representative from the local North Idaho Horizon branch will present a BizKid\$ video and curriculum to students in fourth, fifth and sixth grade. Allison said, BizKid\$ is an Emmy Award winning public television series in which kids teach kids about money and business.

With the help of the BizKid\$ curriculum, and the Horizon representatives, students will be learning personal finance basics on subjects such as budgeting basics, understanding income and expenses, how to take charge of your financial future, and how to achieve financial goals.

For more information on Horizon’s youth resources contact the Credit Union at 1-800-852-5318.

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About Horizon Credit Union

Horizon Credit Union is a leading financial cooperative with an extensive branch network spanning from Northern Idaho to Central Washington. The credit union has been serving members since 1947 when it started as Kaiser Employees Federal Credit Union in Spokane, WA. From its humble beginnings as a single branch serving the needs of Kaiser employees, the credit union has now grown to 16 branches and over 35,000 members. Horizon aims to provide the most secure, opportune and innovative financial services to members. For additional information on Horizon visit www.hzcu.org.